



2012 Editorial Calendar

	WINTER	SPRING	SUMMER	FALL
Ad close	12-1-2011	3-16-2012	6-14-2012	9-21-2012
Materials due	12-8-2011	3-23-2012	6-21-2012	9-28-2012
Product Focus	Concrete jobsite tools Jobsite lighting Fastening tools, nails, screws	Nonpowered hand tools Safety gear, gloves, jobsite clothing Blades, bits, abrasives for wood and metal	Ladders, scaffolding Tool storage and carrying products Decorative concrete tools and products	Lasers, levels, measuring tools Fasteners, anchors Blades, bits, abrasives for concrete and masonry
Green Products	■	■	■	■
New Products	■	■	■	■
Special Report	Decking tools and fasteners	Residential building and remodeling	Power tools	STAFDA
Business Management	Merchandising	Marketing	Customer service	Technology
Bonus Distribution Trade Shows and Events	WOC, IBS	Hardware Show		STAFDA

Dates and topics are subject to change. For updated information throughout the year, visit our marketing and advertising online resource at ForConstructionPros.com/ARC or contact your Cygnus Construction Network consultant.



Throughout 2012, watch for special reports on the growing importance of sustainable construction.